

# TOWER THEATRE SURVEY 2020

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Report

# Survey results overview

Over 100 survey participants (93% members & friends)

52% female

90% white

43%: want more diverse and inclusive programming

75% UK State School educated

50% over 65

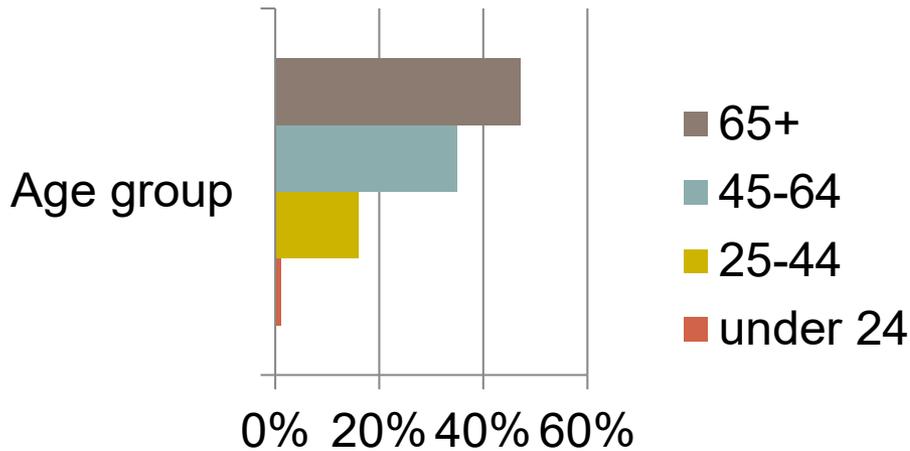
23%: no need for more diversity and inclusion

15%: more 'classical and traditional' programming

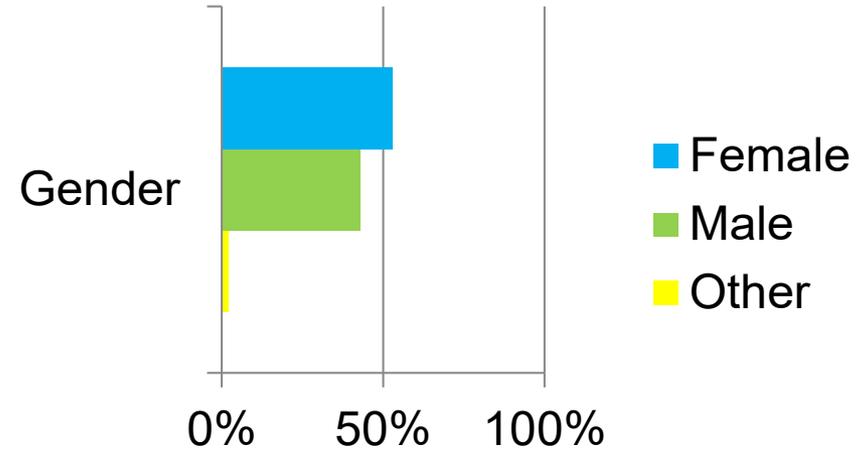
15%: more exploration into new writing and devised pieces

# Survey participants

Almost 50% over age 65

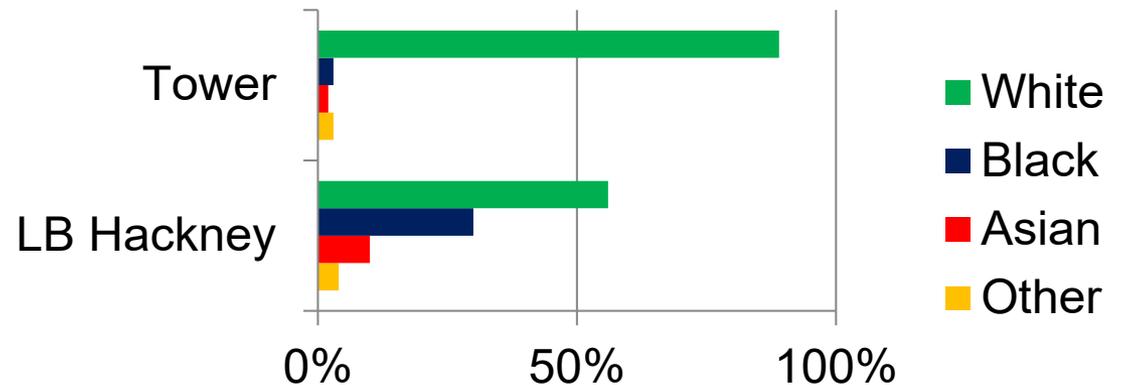


More than 52% female



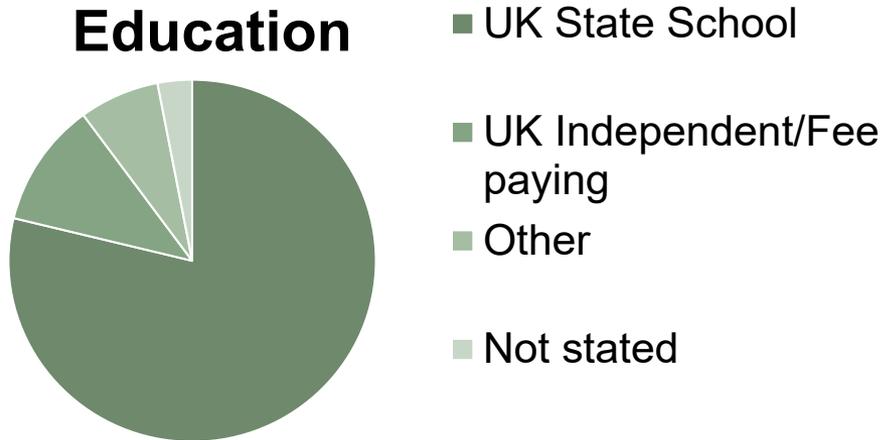
Ethnicity

Almost 90% white, though just over 50% of the local community is white



# Survey participants

## Education



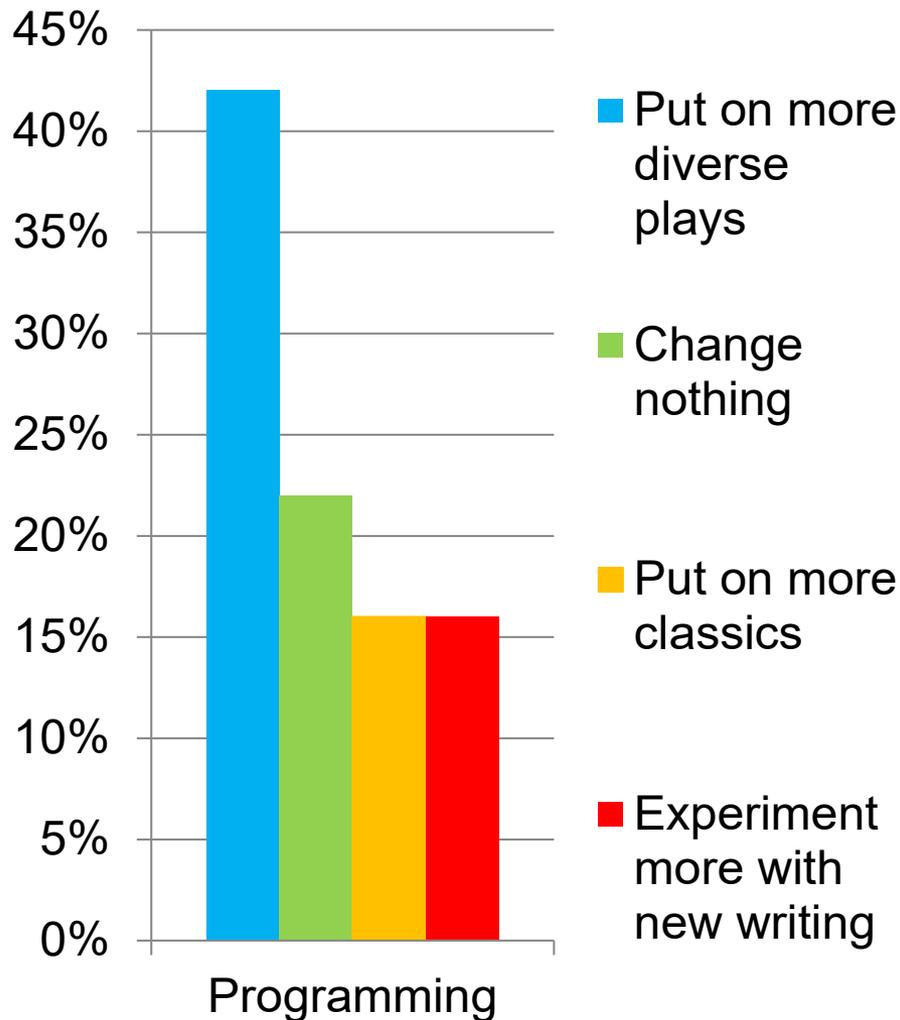
## Restrictions to day to day activities



## Sexual Orientation



# Programming Feedback



*“Establish ourselves as a trailblazer for diversity in the world of non-professional theatre.”*

*“I have never been involved in a production that had any characters who were not heterosexual”*

*“More new writing, more initiatives directly engaging with local community”*

*“I have never questioned the diversity of the tower theatre - it has always served as a model for diversity”*

*“Continue to present the classics and the best modern writers from Britain and further afield!”*

# Other Feedback

*"Be more welcoming to ushers who volunteer"*

*"Improve the website"*

*"More post performance discussions"*

*"Treat people equally, and do away with the merry little 'Cliques'"*

*"Wish you reduced the membership fee for those of us who have been members for over 20 years. When you get over 65 it's not so easy - there are less parts for us and our income is reduced"*

*"Open for audiences as soon as possible"*

*"You're doing great, thank you for organising Virtual Tower theatre productions"*

*"Change the company audition process. The monologue panel set up is elitist and does not serve the requirements of the range of roles and opportunities available"*

*"Mostly you are doing ok. I have played some wonderful roles. Thank you. But, I notice, some directors stick to using their friends or people they have worked with many times over"*

# Thank you for participating



Food for  
thought....

Your feedback is  
invaluable and will  
inform Tower  
Theatre's future  
decision making